



August 15, 2011

RE/MAX Chairman
and Co-Founder,
[Dave Liniger](#)



RE/MAX Celebrates Success, Awards, Opportunity

Los Angeles, CA – At its annual Conference of Broker/Owners and Managers, RE/MAX marked numerous achievements in the first half of 2011. Nearly 1,000 attendees from across the U.S., Canada and 13 other countries came to Los Angeles for the event.

At the Opening General Session, RE/MAX [Chairman and Co-Founder Dave Liniger](#) accepted two prestigious awards from [J.D. Power and Associates](#). Paula Sonkin, Vice President, and Jim Howland, Senior Director, made the presentation. Sonkin told the cheering audience that RE/MAX had received the “Highest Overall Satisfaction For Home Sellers and Home Buyers Among National Full Service Real Estate Firms.”

“I’m very pleased to accept these awards on behalf of all RE/MAX agents who work so hard to make dreams come true for their clients,” said Liniger. *“There’s no greater honor in our industry than being recognized for premier customer service and this is precisely why more home buyers and sellers choose to work with a RE/MAX agent.”*

In his address, Liniger also revealed the results of a national consumer survey conducted by an independent research organization. According to the survey, RE/MAX is the most recognized brand, top of mind, for the national real estate companies in the market and among consumers intending to buy or sell, RE/MAX is the most considered national brand. The survey also found that RE/MAX is the national brand most likely to be recommended by consumers.

As the real estate market has changed, RE/MAX has changed with it and that has brought new opportunities to assist homeowners. At the session, Liniger announced that RE/MAX agents will have the chance to help families avoid foreclosure by participating in Short Sale programs in conjunction with large national lenders. These programs are now providing tens of thousands of property leads to RE/MAX agents each month as a result of their experience and high level of professional education.

“Because our agents are the most productive sales force in real estate, there are many lending institutions looking to work with us. As the number one real estate organization, RE/MAX is determined to help consumers and return this industry to a sustainable level of growth,” Liniger added.

Among the many other accomplishments that Liniger outlined to the appreciative crowd:

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- In two independent surveys, [RIS Media Power Broker](#) and [REAL Trends 500](#), RE/MAX brokerages were far more productive than their competitors. In the REAL Trends 500, RE/MAX brokerages held 21 of the top 25 positions when ranked by agent productivity.
- Worldwide franchise sales were up nearly 15% in the first half of 2011, with an increase of 114% in the United States over the same period in 2010.
- RE/MAX continues to lead the industry in the number of agents trained in Short Sales with the most [Certified Distressed Property Expert \(CDPE\)](#) designees in the real estate industry.

The RE/MAX Broker/Owner Conference will continue through Tuesday at the Hyatt Regency Century Plaza. One of the featured speakers is William Taylor, the best-selling writer and founding editor of *Fast Money* magazine. Conference attendees will also be able to attend numerous breakout sessions providing them with the very latest strategies for working in today's real estate market.

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About the RE/MAX Network:

RE/MAX was founded in 1973 by Dave and Gail Liniger, real estate industry visionaries who still lead the Denver-based global franchisor today.

RE/MAX is recognized as one of the leading real estate franchise companies with the most productive sales force in the industry and a global reach of more than 80 countries.

With a passion for the communities in which its agents live and work, RE/MAX is proud to have raised more than \$100 million for Children's Miracle Network Hospitals, Susan G. Komen for the Cure® and other charities.

Nobody in the world sells more real estate than RE/MAX.

For more information, please visit www.remax.com or www.joinremax.com.